

Social Media Guidelines for the Public

Live Oak Public Libraries

Social Media Guidelines for the Public

Approved by Library Attorney July 2019

Live Oak Public Libraries (“LOPL” or “the Library”) uses social media to provide information and to promote its programs, services, and resources. LOPL also uses social media sites to engage and connect with the public, patrons, and partners about Library-related topics and activities.

Comments, posts, and messages are welcome on the Library’s social media sites. By using and/or posting on a Library-sponsored social media site, users agree to comply with these guidelines. Users are also subject to the policies, agreements, and terms of service of the social media platforms in use.

While the First Amendment allows social media comments of various and divergent views, examples of postings that are not permitted on Library-sponsored social media sites include without limitation: threats of violence, sexually explicit or obscene posts, spam, and malicious software. LOPL reserves the right to remove posts that violate these guidelines.

The Library is not responsible for user-generated content. A post is the opinion of the user only, and the posting of a comment by a member of the public does not imply Library endorsement or agreement.

Library staff who post on social media sites must follow the guidelines established in LOPL policies for employees. LOPL does not endorse the content of employees’ personal social media posts.